

Supplemental Inventory:

Figure S1. This figure supports Figure 1 and shows marker localization in E14.5 skin and sorted cell populations by immunofluorescence and qRT-PCR.

Figure S2. This figure supports Figure 2 and shows consistent gene expression patterns are maintained after cDNA amplification, prior to library manufacture. It also shows quality metrics of the RNA-sequencing.

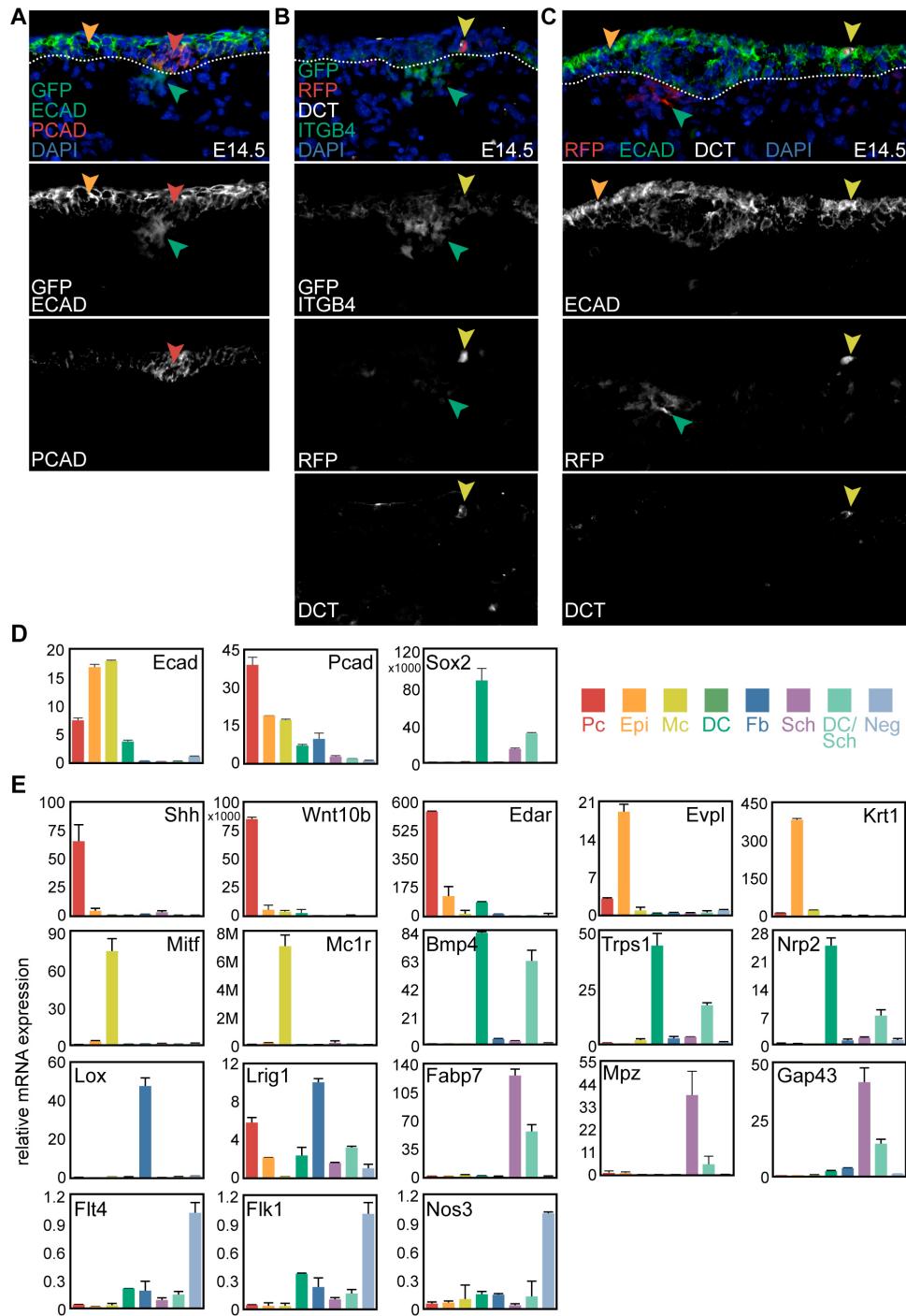
Figure S3. This figure supports Figure 5 and shows additional new signature genes identified for all isolated cell types, verified by qRT-PCR analysis and immunofluorescence staining.

Figure S4. This figure supports Figure 6 and shows additional heat maps of select signaling pathways for which factors are expressed in heterogeneous cell types.

Supplemental table legends.

Supplemental experimental procedures. These procedures include information on RNA-sequencing and computational analyses. Primers are listed for qRT-PCR.

**Figure S1**



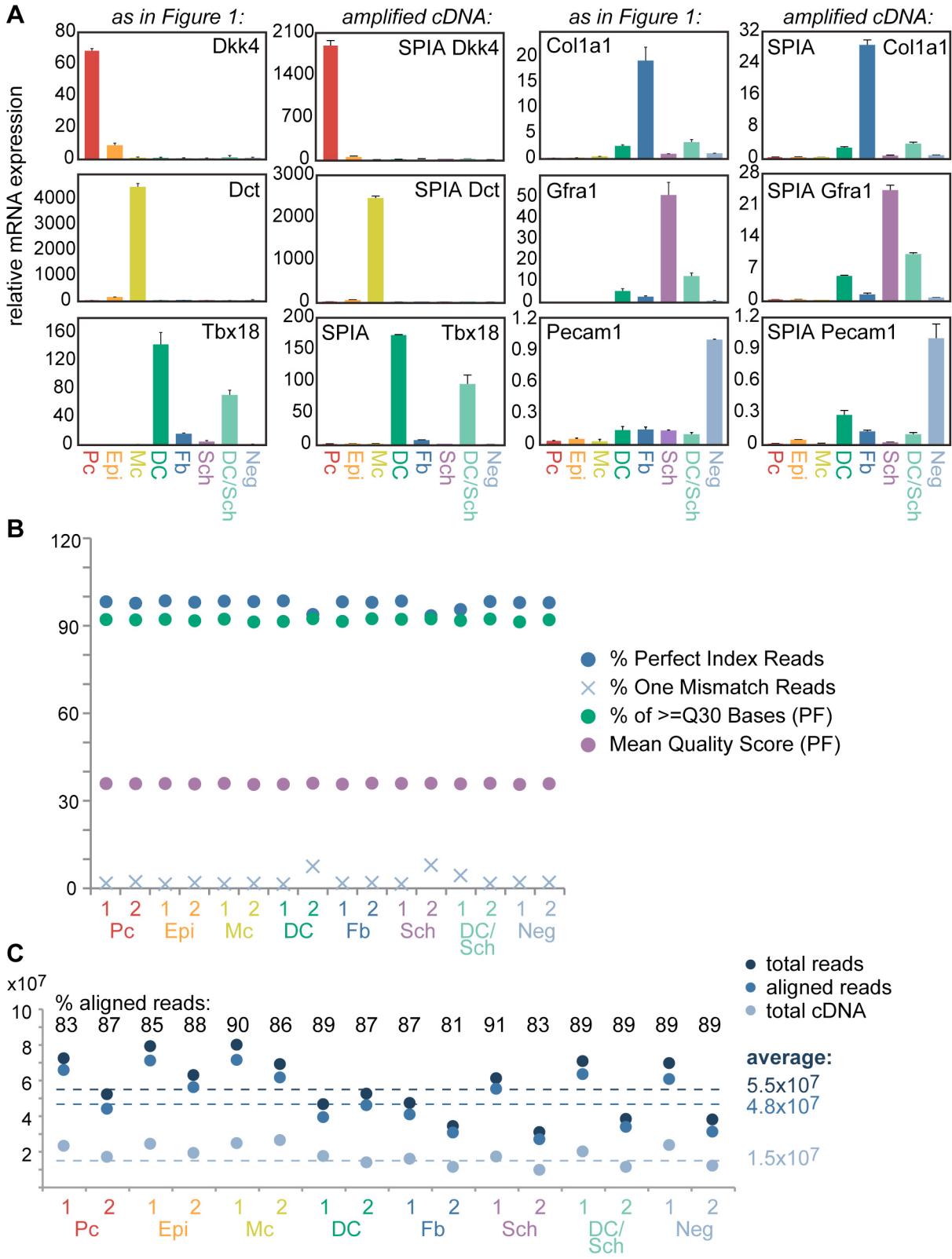
**Figure S1.** Supports Figure 1 data. Reporter/antibody labeling of embryonic skin and marker gene verification in target cell types. Color key indicates samples associated with each arrowhead/bar. (A) Co-staining of ECAD and PCAD on  $\text{Sox2}^{\text{GFP}}$  skin. Note ECAD and GFP are both depicted in the green channel.

(B) Co-staining of ITGB4, which marks the basement membrane and DCT, which marks melanocytes, on  $\text{Sox2}^{\text{GFP}}/\text{Lef1-RFP}$  skin. Note ITGB4 and GFP are both depicted in the green channel. One melanocyte is seen sitting in the epidermal compartment.

(C) Co-staining of ECAD and DCT on Lef1-RFP skin. Note  $\text{ECAD}^+$  $\text{RFP}^+$  $\text{DCT}^+$  melanocyte.

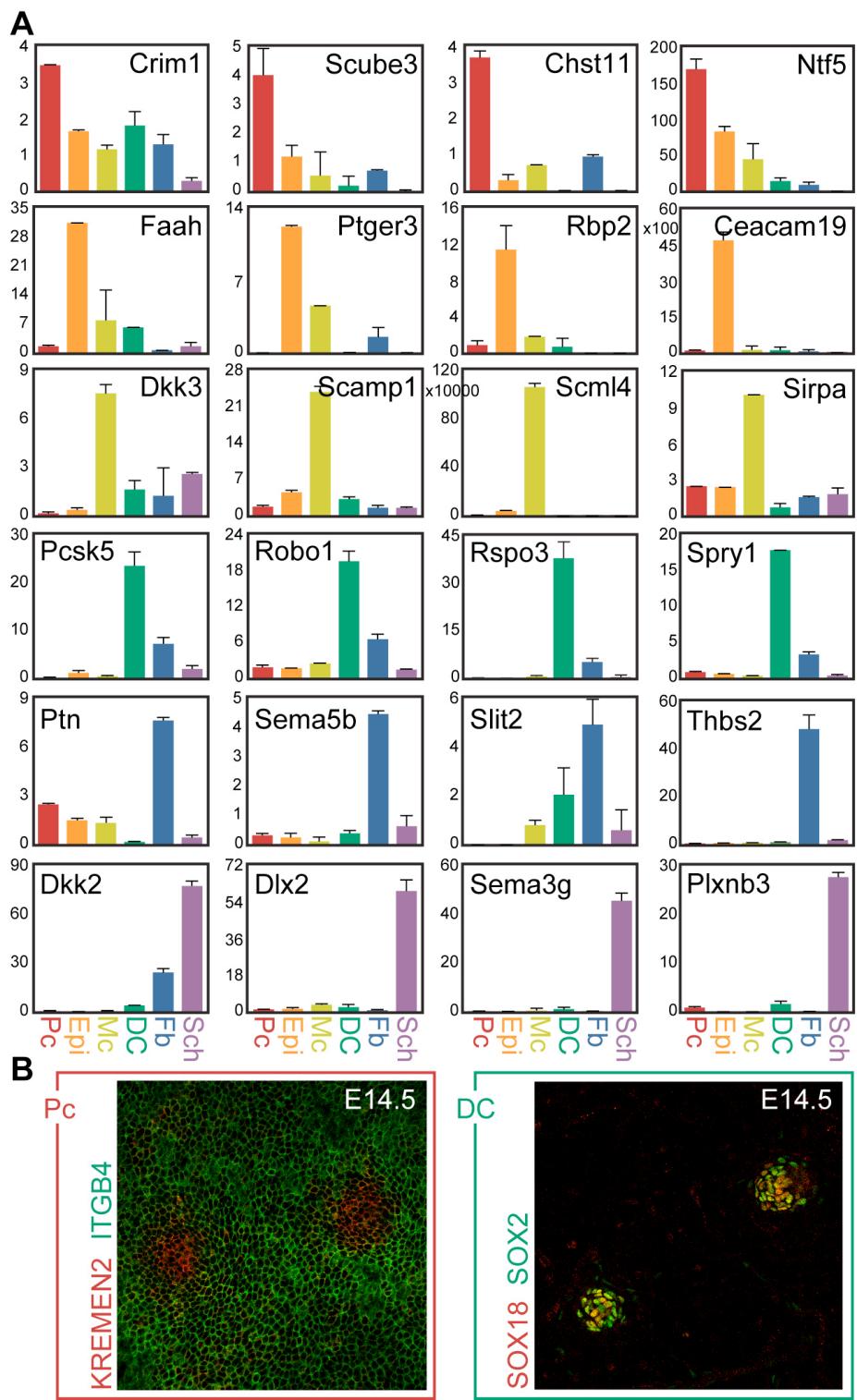
(D) Markers used to isolate cells were confirmed enriched in the appropriate sorted cell types by qRT-PCR analysis. Data are mean  $\pm$  SD from 2 measurements.

(E) Confirmed enrichment of additional known markers for each sorted cell type by qRT-PCR analysis.

**Figure S2**

**Figure S2.** Supports Figure 2 data. Validation of RNA-sequencing methods and results.  
 (A) qRT-PCR on NuGEN-amplified cDNA (SPIA samples) reveals gene expression patterns mirror those found with qRT-PCR on conventional cDNA manufactured with Invitrogen SuperScript III.  
 (B) % Perfect Index Reads and Mean Quality Scores for each of the 16 samples after RNA-sequencing.  
 (C) Total reads, aligned reads, and total cDNA for each of the 16 samples after RNA-sequencing.

**Figure S3**

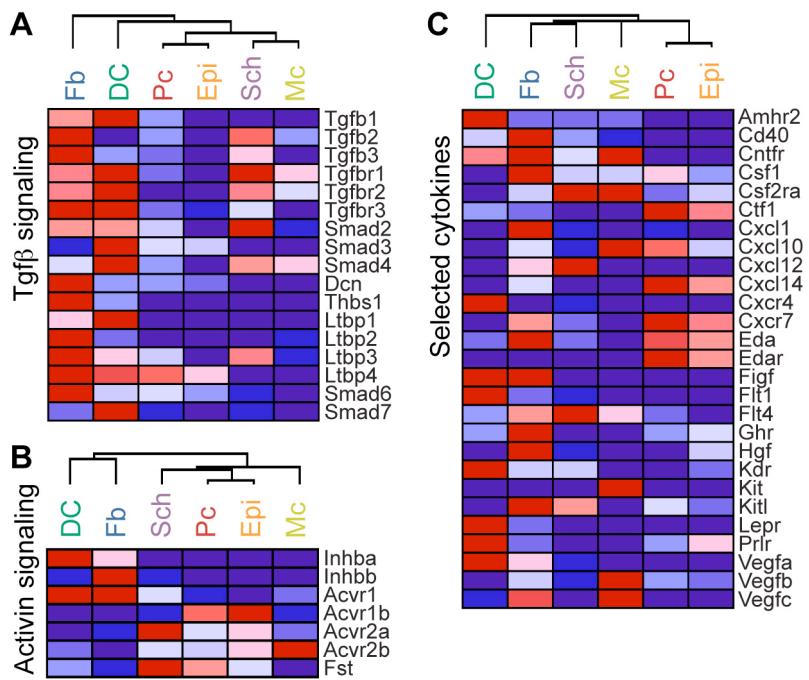


**Figure S3.** Supports Figure 5 data. qRT-PCR and immunofluorescence verification of signature genes.

(A) qRT-PCR verification of select signature genes for each cell type. Data are mean  $\pm$  SD from 2 measurements.

(B) Immunofluorescence staining verification of selected signature genes for the Pc and DC. Whole-mount view of E14.5 skin.

**Figure S4**



**Figure S4.** Supports Figure 6. Multiple signaling factors are specifically expressed by distinct cell types in embryonic skin.

Genes involved in Tgf $\beta$  (A), Activin (B) and cytokine (C) signaling were mined from the KEGG database and represented in a heat map if expressed (FPKM >1) in embryonic skin.

## SUPPLEMENTAL TABLE LEGENDS

**Supplemental tables available as .xls:**

**Table S1.** Supports Figure 4. Signature gene lists.

**Table S2.** Supports Figure 4. Enriched genes in epithelial (Pc + Epi), dermal (DC + Fb), and neural crest (Sch + Mc) cells.

**Table S3.** Supports Figure 4. Results of Enrichr GO analysis.

**Table S4.** Supports Figure 4. Overlap between embryonic cell signatures and signatures of their adult cell counterparts.

**Table S5.** Supports Figure 6. Results of Enrichr KEGG analysis.

## SUPPLEMENTAL EXPERIMENTAL PROCEDURES

### RNA-sequencing analysis

All raw RNA sequencing reads were mapped to the mouse genome (mm10) with TopHat v2.0.3 (Trapnell et al., 2009) coupled with the Bowtie2 (Langmead and Salzberg, 2012) aligner with default parameters. Transcriptomes were assembled and fragments per kilo-base per million reads (FPKM) for each gene were computed with Cufflinks v2.1.1 (Trapnell et al., 2010) with default parameters. Differentially expressed genes (DEGs) were identified using Cuffdiff (with default parameters except for the library normalization method was upper quartile normalization, where FPKMs were scaled via the ratio of the 75 quartile fragment counts to the average 75 quartile value across all libraries) and ANOVA, and the Fisher exact test was used for enrichment analysis with the Benjamini-Hochberg correction for multiple hypotheses testing with FDR significance cut off  $q<0.05$ . Hierarchical clustering analyses for samples were performed with an FPKM matrix of either all detected genes or DEGs. The FPKM matrix was  $\log_{10}$  transformed and standardized across each gene using z-scores so that the relative gene expression values across samples were 0 centered. Hierarchical clustering was performed for both genes and samples with Euclidean distance and average linkage functions. Principle component analyses (PCA) were performed for samples with the scikit-learn Python package and visualized in 3D plot using the Matplotlib Python package. Gene ontology enrichment analysis was carried out using Enrichr (Chen et al., 2013). Heatmaps were generated by integrating data from the KEGG pathways database (Kanehisa and Goto, 2000; Kanehisa et al., 2014) and with Genepattern (Reich et al., 2006). KEGG pathway enrichment analysis was performed with Enrichr (Chen et al., 2013).

### Accession numbers

RNA-seq data have been deposited at the NCBI-GEO under the accession number GSE00000.

**Primer list for qRT-PCR:**

Gene	Forward primer (5' to 3')	Reverse primer (5' to 3')
Ascl4	CGTCGCTGTGCTAAAAAGGACA	AGACAAAAGGGCAAGAGAACAGTG
Bmp4	TCCACTGGCTGATCACCTCAAC	AGTCCAGCTATAGGAAGCAGTTG
Bmp7	CCCAGCTAACGCCATCTCT	TTCCGGTTGGGGAGGTGAG
Cd274	TAGGTTTCTCCCCATCCTTCT	CAAGTGAGGCCTCTGTGTTGAG
Ceacam19	ATCACTTCCCTCCAGACTCCAG	AGAAGCCCCATTTACTCACAGC
Chst11	CAACCCCCAAAGTCCCTTAGTAAA	GCCTTCGCTAGCACTGGAAAGT
Col1a1	GTGGGAGGGACCAGATTG	GCAACAGTCGCTTCACCTAC
Crim1	AAGCCAGGGAGATGGAAAGC	AGTGTAGCCCCCTGGAAATGC
Ctgf	TGGGGACAATGACATCTTGAGTC	TTCCCTCCCACGGTAGTTAAAAACAC
Dab1	GGTCCCAGAACACTAGACAGCAAGAA	GACCCCATAGCCACTGAAGTTGA
Dcc	GATGGCCTGTCTGGTTCA	CATGGGATGGAAGGTTGCCT
Dct	AGCAGCCAACGACCCTGTGT	CCTTGCGAAGCCTTCTGTATTG
Dkk2	CTAAAACATGGGAACGCTGAAG	CAACTGGCCAGGACTACTGATTG
Dkk3	GGGGCTGTGCTAGCATTGATACT	CTGGGCATTCTCACAAAGACTGC
Dkk4	CTAACGTGCCGAAGTCAGGTG	GGAGATTGGGCTTATTTATGTGC
Dkk1	CCCATGGACTTCCGAGACCTT	CGGGGGCTCTTGTCTTCTAC
Dlk1	TGGCTGTGTCATGGAGTCT	TTCTCCAGGTCCACGCAAGT
Dlx2	GGCCACTTTAGGCCATCCT	TCACGGGGTAGGTGATAGG
Dpt	GAATATGAGGGCCAGGAAAACCT	GTGCCATGGGAAAGGGAGAAAT
Dsc1	CAGGAGGAAGAAGGGCTAGAGTTT	GAGAATTGGGAGCTATGATTGG
Ecad	GCTCCCCGAAA ATGAAAAG	AAGACCGGCTGGTAAACTCTG
Edar	AGGCTGCCCTAACGTAGTCATTGAG	ATAGGGCATGCCAGCAAACC
Enpp2	CGCCCTGATGTCCGTGTATCT	ACGGCTAGTCTCCGGTAGAAATC
Ephb3	TACGGCTCAATGACGGACAGTT	TAGGTGGGGCTGATGGTCAT
Erbb3	GTTAGGGGGCGTTACATTGAGA	ACTGAGGGGCACAGATGGTCTT
Evpl	GCTGCCGAAAGATCCTCTAA	GAGCCCAACACCACAAACGAT
Faah	CTATAAAGCAGAACGCTGGGTATG	TTGGTAAAGTGTCTGGCAAACAGTAG
Fabp7	TCATAACAGCGAACAGCAACGATATC	GGGAAACGTGACCAAACCAACT
Fgf10	ATTCCCCCTGTATGCATCCTAAC	TTCCCACGGAGGCAGAACTC
Fgf20	ACGCCGCATGTCTCTGGATAA	AAAGTCCCCTCTCAGTGTGGTGTG
Flk1	GTGGCGTTCTACTCCTAACGAGA	CACCCAGCAGAAACCCCTGAGTT
Flt4	GAAGGGCGGACATGACACAAAC	GCCCCTGAAGCTTCCTTGAC
Fmn1	CTATTGGACCCAGATACCTTACCT	TTCCCCCTTTGCCTGAGTGAT
Foxi3	AACTCCATCCGCCACAAACCTAT	CTGCCCTCTGATTTGATGTCC
Gap43	ATGTGCCTGCTGCTGCACTG	CTCGCCATAACACCAAGAAAC
Gapdh	CGTAGACAAAATGGTAAGGTCGG	AAGCAGTTGGTGGTGCAGGATG
Gas7	TCCCGCCTGTATGCTGGTCAC	GGTGGGGTGGAAAACACATTG
Gfra1	ACAGCGCTCTGGCAGTTGATA	TGCTGGCCCTCTAGATCCATAAC
Grem1	CAGGGCTGTAGTGGCTTGTATT	CTTACACCCGGTCAAGTGAAT
Grhl3	GATCGGTTCTGACGTTCACTGTT	GTGCCGAGGAAGTCAATAAGAAAGT
Hhip	TCAGTAACGGCCCTTGGTTG	TGGGCAGGTTGAACTGTGACTC
Irx1	TCTCGCAGATGGCTCTAGTAT	TTTGGTGGGGTACGGTTCTT
Krt1	TTACTCCGAGGGACCAAATAAG	TGTTACCATGGGACTCAGACTGCT

Krtdap	CAACAGAGGCCTAACAAATGAGTT	TCCATGCTGCCCTCCTCTTCTAC
L1cam	AGGCCACAGTTGAGGGAAAAG	CAGGCTAGCCAGGGAGAAAGAA
Lox	TGAGGAAGGGCCAACATCTAAC	CGTGGGATCGAATAGCAACAAG
Lrig1	ACGTGAGGCCTCAATCAGC	AAGGGAACTAACTTGGCGAG
Mc1r	AGGGGAGGGCTGTTGGCTTATC	CGGGACCGTGGTTCTAAAT
Mitf	CACTGGGGAGAAGTTGATGTTGATA	AGTGCTCGGGACCATAACAGAAA
Mpz	AGATGGAGCTTCGCAAAGATGAG	ACCTAGACCCGGGAAAAAGAGG
Myo7a	ACTGGCCCCTGTCATAAGCACTA	TAGCAGGGACCCACCACATAACT
Ndnf	TGGTACCAATGCCATGTGTAGA	CTTAGTGGCCTGGGTCTCATT
Nos3	CCGGAAAGAGGGATTGTGTC	GCCGGAGGAACCTTCAAGATT
Nrp2	GGAGGCATGACCGATTGTGTC	TGGCCTGTCTGTCCGTCCAT
Ntf5	TCTCCCAGGAACTTGACATTA	GTGCCAGGCAACCAGAAACAG
Ovol1	ATGTGAACAGCCCGTGTATGT	AACCAGTGGGGGTGGAGAAAAA
Pcad	AGTGGGAAGTCGATTCAAGAAC	AGGCAGGAGACCTTAGACATTC
Pcsk5	GGCCGAAAGTGGAAAGAAACC	GCACGGGAAGTCCTGACAATAAC
Pecam1	TGTTGCTGGTCATTGGAGGTCA	TTGTCAAGCGAAGGATAGATAAGA
Plp1	GGACGGCGAAGTTGTAAGTGG	TGTTGTATGGCTCCTGGTGTGTTG
Plxbn3	TAAGGTCCCAGATGGAGCAACA	GGGTGCCCTTCATTGAAAGTAAG
Ptger3	GACCATCAAAGCCCTGGTGT	CTTCAGGTTGTTCATCATCTGGCA
Pthlh	CCCAGCTTAAGGACGCATTGA	CAGTTCTGGGAGACAGTTG
Ptn	CTTGGGGAGAATGTGACCTCAATAC	GTGGCGTCTTTAATCCAGCATC
Rbp2	TTCCGCAACTACGACCTGGATTCA	TTTCCCGTGCCCACACTTCTTTT
Robo1	CTCGGAATTGCCAAGTGTGATGC	TTGTGGGGTCAAGCCTGATA
Scamp1	TGTTACTGCAGCCATGAGACGAG	CACGCACCTACACAATACACAAACAT
Scml4	ATCAGGCAGTTCCCACATACAGAA	TTATTAGAGGCCTCCCTGACTTG
Scube3	GACATGCATTGAAACCTGTGCT	TGTTTAAGCGGCACTCGTCT
Sema3g	TGGGTGTATGGGTGGCTCTA	GCCTCCACCTCTCACAC
Sema5b	ACCCCTATGGAATTCAAGACACTGA	CTTACTGGCTAGGCAGCAAGTTCTT
Shh	ACGAGGATGGAGCCTGTAGTTGT	GGGTGTGTGGCACGCTTATTT
Sirpa	CCATGTTCTGGGCTGTCTTCTAA	AGGGCGCTCTGTTCTCTTCTT
Slit2	CTATCTGCCACATGTCTCACAAAG	GACCCCTGGGTTTACTGAAAGA
Sox2	TACTGGCAAGACCGTTTCGTG	TATTGGAATCAGGCTGCCGAG
Spib	AGTCTTCCGTTCAAGTGCTACAG	GTTTTAAGGGCCTCTCATCGTC
Spry1	TTCCCAGCCTCTCCTTACAGC	CAGGGGCAAATCAGACAGGAAT
Tbx18	ATGGCCTCCAGAATGCGTATG	TGTCCCCCATCAAGCCTGTT
Thbs2	GCAGTGCAGCCTTACTTATGGT	ATAGTCCCACGCTCTGTTCA
Trps1	AGCCCAGGGTTCATTGACTAAAAG	AAGCCAGGCACATGACTCAAGTAG
Tyr	AGCGGGTAAGAGCACTGACTGTT	GCCCAAGAGCCAAGGAATG
TyRP1	CAAGGCCACCACAAAGTCACAG	CGCAGGCCTTAAGATACGAGAA
Wnt10b	GAACAGCTCTGGGGTGTAG	GTTCTGGGCTGTAGTGGAGG

## SUPPLEMENTAL REFERENCES

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